IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Application of | Group Art Unit: 2457 |
|------------------------------------|---------------------------------|
| Darran Potter, et al. | Examiner: El Chanti, Hussein A. |
| Application No. 10/691,994 | Confirmation No.; 2452 |
| Filed: October 22, 2003 | |
| For: SYSTEM AND METHOD FOR SERVICE | i |
| DEVELOPMENT OVER | 1 |
| CONTENT-SPECIFIC SESSIONS | 1 |

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Commissioner for Patents P. O. Box 1450

Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir

In response to the Final Office Action mailed on February 5, 2010, for which the shortened statutory period for reply ends on May 5, 2010, applicants respectfully request reconsideration of the application in light of the following remarks.

- Amendments to the Claims begin on page 2.
- · Remarks begin on page 9.